



## **Schedule      Dr. Gyl WOW Retreat in St. Joseph, MI - June 11-13, 2024**

### **Wednesday, June 11, 2025**

6:30pm      Opening Reception

### **Thursday, June 12, 2025**

8:00am      Breakfast

8:30am      Welcome and Expectations      **Dr. Gyl**

8:45am      KEYNOTE: Have You Arrived? (1.0)

**Sara Burdak, Au.D.**

9:45am      Short Break

10:00am      Panel - Overcoming Unexpected Obstacles (1.0)

**Christine Wilson, M.S., CCC-A, Nicole Rinehart, BC-HIS, Mary Ellen Curran Rancourt, Au.D.**

11:00am      Recipe for Success in Private Practice! (1.0)

**Alexandra Keenan, Au.D., Heather White, Au.D.**

12:00pm      Working Lunch

12:30pm      Simple Ways to Grow Your Business and Put More Money In Your Pocket (1.5)

**Dr Gyl**

2:00pm      The Long Game: Smart Decisions for Lasting Success in Business and in Life (1.0)

**Alexandra Tarvin, Au.D.**

3:00pm      Short Break

3:15pm      The ROI of Marketing - Turning Data Into Dollars (1.0)

**Madison Levine, HIS**

4:15pm      Building a Business of Purpose: Growth Through Collaboration, Community, and Care (1.0)

**Kristi Mendoza, Au.D.**

5:15pm      Review of day and the FUN to come

7:00pm      Party and Karaoke



## Friday, June 13, 2025

8:30am	Breakfast
9:00am	KEYNOTE: Building Resilience - Owning Your Journey (1.0)  Cindy Menges, Delta Zeta
10:00am	Panel - Managed Care - Is it Possible to Incorporate and Still be Profitable? (1.0)  Noel Crosby, Au.D., Cheryl Ward, BC-HIS, Pam Keenan, Au.D.
11:00am	Break
11:15am	Audiology Assistants - HOW they make your life easier and more productive (1.0)  Julie Duensing, Jayden Beck
12:15pm	Chat and Chew  Nichole Kingham, Audiology Academy
1:15pm	Tracking success - Key Performance Indicators (1.0)  Nichole Kingham, AuD
2:15pm	Clinical Best Practices to Grow Your Business and Delight Your Patients (1.0)  Joy Glen, M.A.
2:45pm	Happy Hour
3:15pm	Carrying the Torch: Modernizing a Legacy (1.0)  Sarah Roggenbuck, HIS
4:15pm	Making Waves in Business and in Life (1.0)  Dr. Gyl
5:15pm	Wrap Up and Goals from the Meeting  Dr. Gyl
5:30pm	Day Ends