



Schedule Dr. Gyl WOW Retreat in St. Joseph, MI - June 11-13, 2024

Wednesday, June 11, 2025

6:30pm Opening Reception

Thursday, June 12, 2025

8:00am Breakfast

8:30am Welcome and Expectations **Dr. Gyl**

8:45am KEYNOTE: Have You Arrived? (1.0)

Sara Burdak, Au.D.

9:45am Short Break

10:00am Panel - Overcoming Unexpected Obstacles (1.0)

Christine Wilson, M.S., CCC-A, Nicole Rinehart, BC-HIS, Mary Ellen Curran Rancourt, Au.D.

11:00am Recipe for Success in Private Practice! (1.0)

Alexandra Keenan, Au.D., Heather White, Au.D.

12:00pm Working Lunch

12:30pm Simple Ways to Grow Your Business and Put More Money In Your Pocket (1.5)

Dr Gyl

2:00pm The Long Game: Smart Decisions for Lasting Success in Business and in Life (1.0)

Alexandra Tarvin, Au.D.

3:00pm Short Break

3:15pm The ROI of Marketing - Turning Data Into Dollars (1.0)

Madison Levine, HIS

4:15pm Building a Business of Purpose: Growth Through Collaboration, Community, and Care (1.0)

Kristi Mendoza, Au.D.

5:15pm Review of day and the FUN to come

7:00pm Party and Karaoke



Friday, June 13, 2025

- 8:30am Breakfast
- 9:00am KEYNOTE: Building Resilience - Owning Your Journey (1.0)
Cindy Menges, Delta Zeta
- 10:00am Panel - Managed Care - Is it Possible to Incorporate and Still be Profitable? (1.0)
Noel Crosby, Au.D., Cheryl Ward, BC-HIS, Pam Keenan, Au.D.
- 11:00am Break
- 11:15am Audiology Assistants - HOW they make your life easier and more productive (1.0)
Julie Duensing, Jayden Beck
- 12:15pm Chat and Chew
Nichole Kingham, Audiology Academy
- 1:15pm Tracking success - Key Performance Indicators (1.0)
Nichole Kingham, AuD
- 2:15pm Clinical Best Practices to Grow Your Business and Delight Your Patients (1.0)
Joy Glen, M.A.
- 2:45pm Happy Hour
- 3:15pm Carrying the Torch: Modernizing a Legacy (1.0)
Sarah Roggenbuck, HIS
- 4:15pm Making Waves in Business and in Life (1.0)
Dr. Gyl
- 5:15pm Wrap Up and Goals from the Meeting
Dr. Gyl
- 5:30pm Day Ends