



Schedule Dr. Gyl WOW Retreat in St. Joseph, MI - June 11-13, 2024

Wednesday, June 11, 2025

6:30pm Opening Reception

Thursday, June 12, 2025

8:00am Breakfast

8:30am Welcome and Expectations **Dr. Gyl**

8:45am KEYNOTE: Empowering Women Leaders - The Future is Female (1.0)

Sarah Burdak, Au.D.

9:45am Short Break

10:00am Panel - Overcoming Unexpected Obstacles (1.0)

Christine Wilson, M.S., CCC-A, Nicole Rinehart, HIS, Mary Ellen Curran Rancourt, Au.D.

11:00am Taking Your Business from Fine to Fabulous (1.0)

Alexandra Keenan, Au.D., Heather White, Au.D.

12:00pm Working Lunch

12:30pm Simple Ways to Grow Your Business and Put More Money In Your Pocket (1.5)

Dr Gyl

2:00pm The Long Game: Smart Decisions for Lasting Success in Business and in Life (1.0)

Alexandra Tarvin, Au.D.

3:00pm Short Break

3:15pm The ROI of Marketing - Turning Data Into Dollars (1.0)

Madison Levine, HIS

4:15pm Making Dreams Come True (1.0)

Kristi Mendoza, Au.D.

5:15pm Review of day and the FUN to come

7:00pm Party and Karaoke



Friday, June 13, 2025

8:30am	Breakfast
9:00am	KEYNOTE: Building Resilience - Owning Your Journey (1.0) Cindy Menges, Delta Zeta
10:00am	Simple Way to Grow your Business and put more \$ in your pocket (1.0) Dr. Gyl
11:00am	Break
11:15am	Audiology Assistants - HOW they make your life easier and more productive (1.0) Julie Duensing, Jayden Beck
12:15pm	Chat and Chew Nichole Kingham, Audiology Academy
1:15pm	Tracking success - Key Performance Indicators (1.0) Nichole Kingham, AuD
2:15pm	Clinical Best Practices to Grow Your Business and Delight Your Patients (1.0) Joy Glen, Audiologist
2:45pm	Happy Hour
3:15pm	Panel - Managed Care - Is it Possible to Incorporate and Still be Profitable? (1.0) Noel Crosby, Au.D., Cheryl Ward, HIS, Pam Keenan, Au.D.
4:00pm	Carrying the Torch: Modernizing a Legacy (1.0) Sarah Roggenbuck, HIS
5:00pm	Wrap Up and Goals from the Meeting Dr. Gyl
5:30pm	Day Ends